

## George McLeod *Ignition*

Online Exclusive – Virtual Exhibition  
24 December 2020 – 14 February 2021



MMX Gallery is delighted to present *Ignition* – a solo show by George McLeod. The exhibition brings a selection of works from his black and white and colour series which are curated over two virtual gallery rooms that can be visited at any time.

By clicking the link provided, you can start your journey through the gallery space and see the artworks on display.

Inspired by East Asian Sumi ink drawings, George McLeod wanted to find a photographic way of producing intricately detailed images. As with Sumi ink drawing, fire is both controllable, and unpredictable. The painter controls the brush, however, the bristles add randomness. A fire can be set up, lit, and to an extent controlled, yet it's fleeting nature, not to mention it's speed, make for an unpredictable outcome.

Fire is one of the elements of nature and one of the greatest phenomena in the world. It is an event more than it is an object. Familiar to every civilisation throughout history, and yet somehow elusive, fire has always danced between the practical and the magical. Inspiring fear and ritual, allowing food to be cooked, and houses to be burned, this duality of violence and beauty has been central to so much of human culture.

Fire is about heat, warmth, light, passion and knowing, too strong and it burns, too weak and all is desolate. It is mesmerising and sometimes hypnotic, there is something magnetic and contemplative within.

Capturing these images at a speed of 1/8000th of a second, a side of fire is revealed that, previous to the invention of photography, was always just beyond reach, regardless of the countless hours humans have spent gazing into it.

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George McLeod is a London based fine art and fashion photographer. He built a darkroom in his attic when he was 16 and went on to study for a degree in photography, graduating in 2003.

His love for painting has a major influence on his work, as does his lifelong fascination with science. McLeod has been the recipient of numerous photographic awards and his work has been acquired by various private estates and art collections.

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VIRTUAL EXHIBITION VIEWING LINK – AVAILABLE FROM THURSDAY 24TH DECEMBER ON [MMXGALLERY.COM](https://www.mmxgallery.com)



#### LISTING INFORMATION

George McLeod: Ignition  
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Exhibition – MMX Gallery  
[www.mmxgallery.com](http://www.mmxgallery.com)

#### PRESS INFORMATION

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#### NOTE TO EDITORS

All images are from the *Fires  
Study I, II and III* series, 2020

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